



**Massachusetts Lions Districts 33-A**  
**2025-2026 Midwinter Conference**  
**February 20-22, 2026**

**Wellsworth Hotel**  
**14 Mechanic St., Southbridge, MA**

**Theme: "Bon Voyage"**

Dear Club President, Secretary, and fellow Lions,

This year's Mid-Winter Conference will be held Friday-Sunday, February 20-22, 2026 at the Wellsworth Hotel in Southbridge. We would appreciate your support to make this Midwinter as successful as we have had in years past.

We hope that each club will purchase at least two full pages of ads. Some clubs use this as a fundraiser by selling combinations of quarter and half pages to local businesses. **If you buy three pages of ads, you get the fourth page FREE.** The ad order form is at the bottom of the page, please make copies as needed. This Ad book will pay for the expenses associated with production costs of the Mid-Winter Ad Book, our International Director's weekend and other related expenses.

If you have any questions or concerns, please do not hesitate to contact me at **978-227-8450** or via e-mail at: [denise831@comcast.net](mailto:denise831@comcast.net). Please include the ad order form below. All ad orders, artwork and write-ups need to be delivered to me electronically by **Friday, December 12, 2025.**

Thank you for your continued support.

Yours in service and friendship,

*IPDG Denise Andrews*  
*Ad Book Chair*

**2025-26 • AD SPECIFICATIONS / PRICING**

FULL Page Ad .....	B+W / Color (9.75in x 7.25in) .....	\$ 125.00
1/2 Page Ad .....	B+W / Color (4.75in x 7.25in) .....	\$ 75.00
FULL Page (Back Cover) .....	COLOR (10 in x 7.50 in) .....	\$ 350.00
FULL Page (Inside Front Cover) .....	COLOR (9.75in x 7.25in) .....	\$ 250.00
FULL Page (Inside Back Cover) .....	COLOR (9.75in x 7.25in) .....	\$ 250.00
<b>TOTAL ENCLOSED\$ _____</b>		

The ad prices include simple typesetting and placement of your furnished logo or artwork. Complex composition and artwork must be provided at your expense.

**AD PURCHASE & CONTACT INFORMATION**

Date .....

Lions Club ..... Contact Person .....

Contact Person E-Mail .....

Address ..... City ..... ST..... Zip.....

*(H-phone) ..... (C-cell phone) .....*

**Be sure to include this order form and payment made out to Lions District 33-A Mid-Winter and mail to: IPDG Denise Andrews, 119 Milk Street, Fitchburg, MA 01420.**