

# **ROAR Program**

**Recruiting, Orienting, Actively involving, Retaining**

**The ROAR Program** is designed to help new members become familiar with and take an active role in club activities.

The objective of the ROAR program is to build quality into our membership up front by ensuring that **Potential Members** understand what is expected of them and for clubs to understand what new members expect from Lions. Club membership chairs and sponsors have an obligation to sit and discuss the benefits and **responsibilities** of membership in a Lions club. They also have a responsibility to get the new members actively involved in club activities and to help them understand the great work Lions do at all levels.

The ROAR Program for New Members and their Sponsors is one tool that clubs can use to help new members get and stay involved with the club and their community.

**A handsome lapel pin awaits the New Lion and Sponsor who takes advantage of the ROAR program.**

To receive the ROAR Lapel pin, this form must be completed within one year of the date of membership and submitted to the District Membership Chairman.

## **Pre-Membership Meeting**

The Pre-Membership meeting is held between the potential member, the sponsor, and a representative of the club. The club representative should be the Membership Chairman or a member of the Membership Committee. At a minimum, the club representative can be a member of the Board of Directors and having a working knowledge of the club's activities and structure.

It is recommended that the meeting discuss the benefits and responsibilities of being a Lion. It provides an opportunity to identify potential new Lion's Hot Buttons (those that turn the potential member on!), dislikes (those things that turn the potential member off!), and allows the potential new Lion to ask questions. Topics should include:

1. Club fund raisers, community service projects and donations to various charities
2. Club dues and meal costs
3. Meeting nights and frequency
4. Family and spouse activities
5. The sponsor's responsibilities for the potential new member
6. What the club expects in terms of attendance at meetings, fund raisers and community service projects
7. What the potential New member expects from being a Lion
8. What the potential New member expects from the club
9. The ROAR program.

A brief discussion of the Zone, Region and District structure may also be included but this is not a substitute for the New Lions Orientation Program.

## **New Membership Orientation**

Each new member should attend a formal orientation program, which includes general information and the programs of Lions Clubs International, the Multiple District, the District and the club. The formal program can be held at a club level, region or district. The objective of this program is to introduce the new Lion to Lionism outside of the local club and to demonstrate that Lions is a worldwide organization.

## Certification

The \_\_\_\_\_ Lions Club

Certifies that Lion \_\_\_\_\_ has completed the ROAR Program.

Date of Membership		Date
Member's Signature		
President's Signature		
Secretary's Signature		

Requirements	Date Completed	Secretary's Initials
<b>Each new member must complete all 5 of the following:</b>		
1. Attend a pre-membership meeting before being accepted for membership (Potential Member, Sponsor, and Membership Chairman or BOD Member)		Sponsor:
		Mbrship Chair or BOD Mbr:
2. Attend a Board of Directors Meeting		
3. Serve on a Club Fund Raising Project		
4. Serve on a Club Service Project		
5. Attend a New Member Orientation		
<b>Each new member must complete 2 of the following:</b>		
A. Attend a Zone Meeting OR		
B. Attend a Region Meeting OR		
C. Make a Club Visitation OR		
D. Attend an Advisory Meeting OR		
E. Attend a Mid-Winter Conference OR		
F. Attend a MD 33 State Convention		